

ana{sofia} vildosola

Graphic Designer

she/her/ella

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Education

08.2023 - 12.2025 **University of California San Diego**
/ LA JOLLA, CA
B.A. in Speculative Design
Minor in Marketing

04.2022 - 05.2023 **San Diego City College**
/ SAN DIEGO, CA
General Education Courses

08.2020 - 02.2022 **ArtCenter College of Design**
/ PASADENA, CA

09.2016 - 06.2020 **Coronado School of the Arts**
/ CORONADO, CA
Graphic Design Conservatory

Experience

2018 - CURRENT **Freelance Graphic Designer**
SELF-EMPLOYED
Design identity materials including logos, stationery, motion graphics, illustrations, and layouts for independent clients. Assess communication problems and strategize visual solutions.

11.2023 - 12.2025 **Merit-Based Scholarship**
UNIVERSITY OF CALIFORNIA SAN DIEGO
/ LA JOLLA, CA

05.2025 **Gallery Exhibition**
UNIVERSITY OF CALIFORNIA SAN DIEGO
/ LA JOLLA, CA
Morphogenic Syntax (Motion)

09.2024 - 06.2025 **Social Media & Design Intern**
SAN DIEGO MAGAZINE
/ SAN DIEGO, CA
Redesigned social media templates to establish a cohesive system for SDMag's Instagram; supported editorial layouts for print and digital. Enhanced brand cohesion and engagement online.

08.2023 - 12.2025 **Tau Sigma National Honors Society**
UNIVERSITY OF CALIFORNIA SAN DIEGO
/ LA JOLLA, CA

08.2023 - 12.2025 **Provost's List**
UNIVERSITY OF CALIFORNIA SAN DIEGO
/ LA JOLLA, CA

08.2023 - 12.2025 **Web Director & Design Editor**
SALTMAN QUARTERLY (UCSD)
/ LA JOLLA, CA
Oversaw site structure and interface, maintaining visual consistency across the digital platform. Led typographic and layout systems for long-form features, structuring dense content across multi-spread editorial narratives.

01.2021 - 02.2022 **Provost's List**
ARTCENTER COLLEGE OF DESIGN
/ PASADENA, CA

08.2020 - 02.2022 **Merit-Based Scholarship**
ARTCENTER COLLEGE OF DESIGN
/ PASADENA, CA

08.2016 - 06.2020 **In-House Graphic Designer**
CORONADO UNIFIED SCHOOL DISTRICT
/ CORONADO, CA
Designed print, web, and social media materials for district-wide marketing communications, supporting brand consistency across educational programs.

04.2018 **High Honors Certification in Graphic Design**
CORONADO SCHOOL OF THE ARTS
/ CORONADO, CA

10.2017 **Outstanding Achievement in Graphic Design**
CORONADO SCHOOL OF THE ARTS
/ CORONADO, CA

Expertise

Proficient in: Photoshop, Illustrator, InDesign, XD, WordPress, Canva, Processing Java, GitHub, p5.js, MidJourney, Claude, ChatGPT.

Familiar with: Spark AR, ArcGIS, Premiere Pro, AfterEffects.

Skills: Brand identity systems, editorial design, typography, publication design, social media campaigns, web design, design research, creative direction, print production, packaging design, visual storytelling.
Fluent in English, Spanish.